

# BRANDON SHOALS

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**WHATS NEW AT BASEL ZOO**

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Lorem ipsum dolor sit amet

Lorem ipsum dolor sit amet

ALL NEWS AT BASEL ZOO



[ANIMALS AT BASEL ZOO](#)

[ANIMALS](#)

[ENCLOSURES AND PENS](#)

[YOUNG ANIMALS](#)

[SPONSORSHIP](#)

[ALL ANIMALS AT A GLANCE](#)

# BASEL ZOO RESTAURANTS

DISCOVER WHAT NEEDS PRESERVING



HOME NEWS ANIMALS KNOWLEDGE VISIT FRIENDS OF THE ZOO RESTAURANTS SHOP OZEANUM

ZOO RESTAURANTS

## ZOO RESTAURANTS

Vestibulum at aliquam quam, at posuere est. Sed ac laoreet justo, et tempor urna. Nam vel viverra sem.

## RESERVATIONS

Zoo Restaurants

Bachletenstrasse 75

4054 Basel

Phone 061 285 34 34

Phone events 061 285 34 30

Fax 061 285 34 35

E-mail [restaurant@zoobasel.ch](mailto:restaurant@zoobasel.ch)

## ZOO RESTAURANTS

OPENING HOURS THE ZOO RESTAURANT IS BEING RENOVATED CELEBRATE WITH US! MENUES AND MORE INFORMATION

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Fusce interdum nulla justo, tincidunt rutrum ipsum pretium ac. Integer gravida aliquam eros, et rutrum enim tincidunt eu.

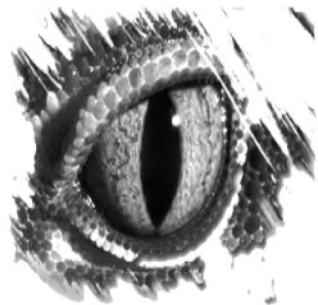
### Self-service restaurant

January-February	9:00-17:00
March-April	9:00-17:30
May-August	9:00-18:00
September-October	9:00-17:30
November-December	9:00-17:00

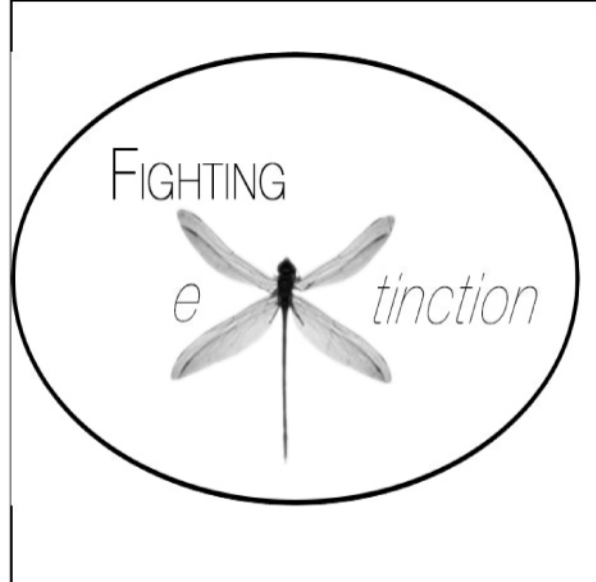
### The Cafe

January-February	10:00-17:00
March-April	9:00-17:00
May-August	9:00-18:00
September-October	9:00-17:30
November-December	10:00-17:00

**FIGHTING**



**EXTINCTION**



# BASEL ZOO

LIFE BEGINS WITH A CRAWL

HOME NEWS ANIMALS KNOWLEDGE VISIT FRIENDS OF THE ZOO RESTAURANTS SHOP OZEANIUM

WELCOME TO BASEL ZOO

## WHATS NEW AT BASEL ZOO

MICRO VIEW OF CREATURES THAT CREEP AND CRAWL

See our amazing new exhibit that gives you a microscopic view of creatures that creep and crawl. This exhibit is a must see!

BRISTLE WORMS OF THE DEEP NOW ON DISPLAY AT BASEL ZOO



NEW CHILDRENS FIELD EXPLORATION IS NOW OPEN



ALL NEWS AT BASEL ZOO



DE | FR | 1996-2014 BASEL ZOO | FAQ | Contact | Imprint | PRESS | MyZOO | Website by Swiss Wen Factory



## Menu Navigation

### HOME

The HOME page gives the user an overview of what the site offers and allows the user to navigate to subsequent pages.

### NEWS

The NEWS page gives the user an overview of current zoo news which includes archives and videos.

### ANIMALS

The ANIMALS page gives the user an overview of the animals housed at the zoo and allows the user to learn detailed information about the animals.

### KNOWLEDGE

The KNOWLEDGE page allows the user to learn about conservation, BASEL ZOO history, and the BASEL ZOO magazine.

### VISIT

The VISIT page gives the user an overview of visiting options and BASEL ZOO contact information.

### FRIENDS OF THE ZOO

The FRIENDS OF THE ZOO page allows the user to view information about the BASEL ZOO Association of Friends and allows the user to join the association.

### RESTAURANTS

The RESTAURANTS page allows the user to view business hours and makes reservations.

### SHOP

The SHOP page allows the view to see the gift shop hours and purchase BASEL ZOO merchandise.

### OZEANIUM

The OZEANIUM takes the user to the OZEANIUM site which is an extension of the BASEL ZOO that focuses on ocean life and conservation.

### FIGHTING EXTINCTION

The FIGHTING EXTINCTION link takes the user to a page dedicated to fighting extinction of wild animals.

### DE

The DE page shows contact information.

### FR

The FR page is the BASEL ZOO shopping page.

### 1996-2014 BASEL ZOO

The 1996-2014 BASEL ZOO shows copyright and trademark information.

### FAQ

The FAQ answers frequently asked questions.

### CONTACT

The CONTACT page shows contact information.

### IMPRINT

The IMPRINT page shows contact information.

### PRESS

The PRESS page shows press releases.

### MyZOO

The MyZOO page allows employees to login to BASEL ZOO employee site.

### WEBSITE BY SWISS WEN FACTORY

The WEBSITE BY SWISS WEN FACTORY link takes the user to SWISS WEN FACTORY site.

## ANIMALS

The ANIMALS page takes you to an overview of animals at the zoo.

## ENCLOSURES AND PENS

The ENCLOSURES AND PENS shows a list of the enclosures and pens at the zoo.

## YOUNG ANIMALS

The young animals page allows the user to view young animals at the zoo.

## SPONSORSHIP

The SPONSORSHIP page allows the user to sponsor the zoo.

## ANIMALS AT A GLANCE

The ANIMALS AT A GLANCE allows the user to see and overview of zoo animals at BASEL.

## SHARE and FACEBOOK ICON

The share and facebook icon allows the sure to connect with the BASEL ZOO soical media platforms,

## BASEL ZOO ANIMALS

LIFE BEGINS WITH A CRAWL

[HOME](#) [NEWS](#) [ANIMALS](#) [KNOWLEDGE](#) [VISIT](#) [FRIENDS OF THE ZOO](#) [RESTAURANTS](#) [SHOP](#) [OZEANIUM](#)

### ANIMALS AT BASEL ZOO

[ANIMALS](#)

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## BASEL ZOO RESTAURANTS

LIFE BEGINS WITH A CRAWL

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### ZOO RESTAURANTS

We offer our visitors a choice of places to eat. Enjoy a snack in the new Cafe or sample the sophisticated lunchtime menu in the restaurant.

### RESERVATIONS

#### ZOO RESTAURANTS

Bachlietenstrasse 75

4054 Basel

Phone 061 295 34 34

Phone events 061 295 34 30

Fax 061 295 34 05

E-Mail [restaurant@zoobasel.ch](mailto:restaurant@zoobasel.ch)

### ZOO RESTAURANTS

#### OPENING HOURS

[THE ZOO RESTAURANT IS NOW OPEN](#)

[CELEBRATE WITH US!](#)

[MENUS AND MORE INFORMATION](#)

#### Self-service restaurant

January- February	9.00 - 5.00
March- April	9.00 - 5.30
May- August	9.00 - 6.00
September- October	9.00 - 5.30
November- December	9.00 - 5.00

#### The Cafe

January- February	10.00 - 5.00
March- April	9.00 - 5.30
May- August	9.00 - 5.00
September- October	9.00 - 6.00
November- December	10.00 - 5.00



### RESERVATIONS

Shows a list of eateries onsite at BASEL ZOO and also provides phone numbers and the email for reservations.

### OPENING HOURS

Shows a the hours and days the self service restaurant is open and the cafe.

### THE ZOO RESTAURANT IS NOW OPEN

Gives information about the newly rebuilt zoo restaurant.

### CELEBRATE WITH US

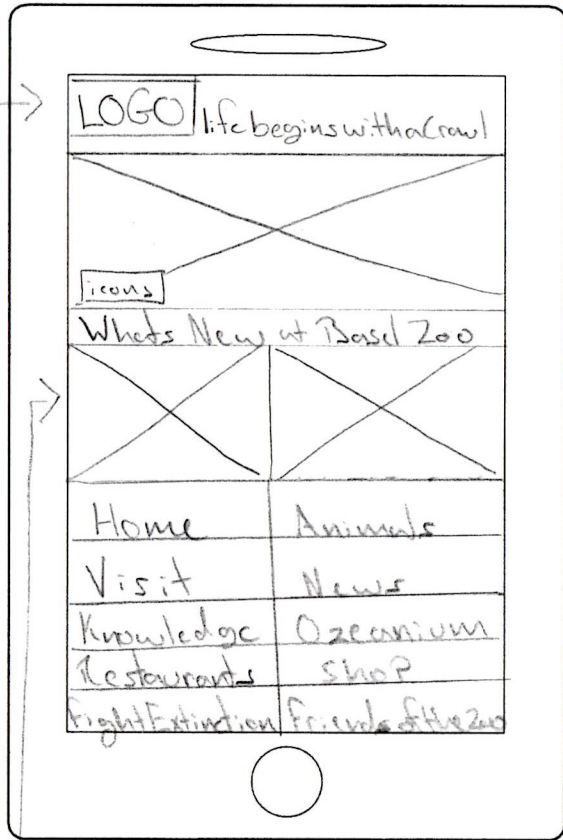
Gives information about the restaurant and encourages the user to book an event at the zoo.

### MENUS AND MORE INFORMATION

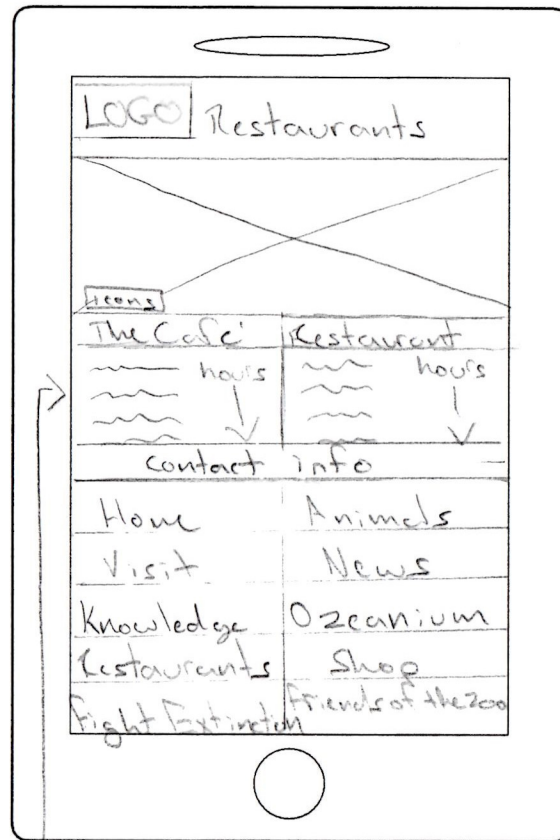
Gives information about the restaurant menu and prices.



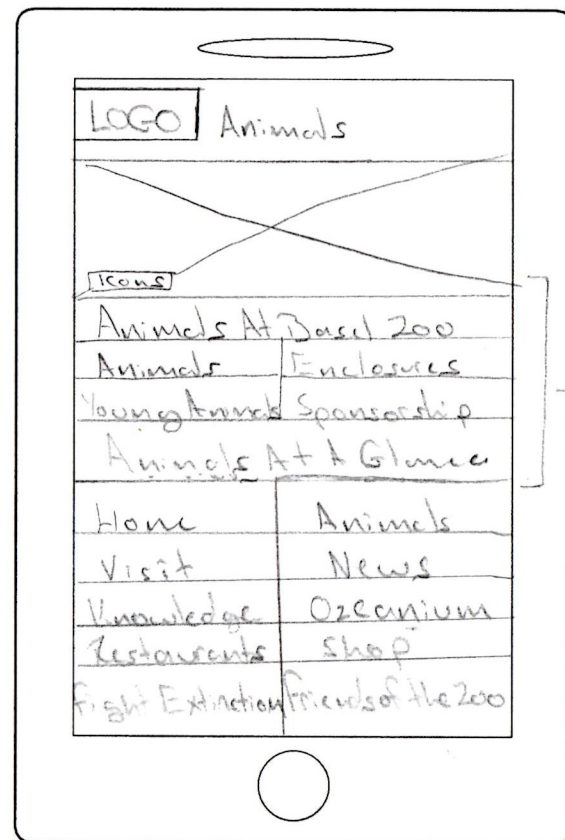
HOME



SCREEN TWO



SCREEN 3



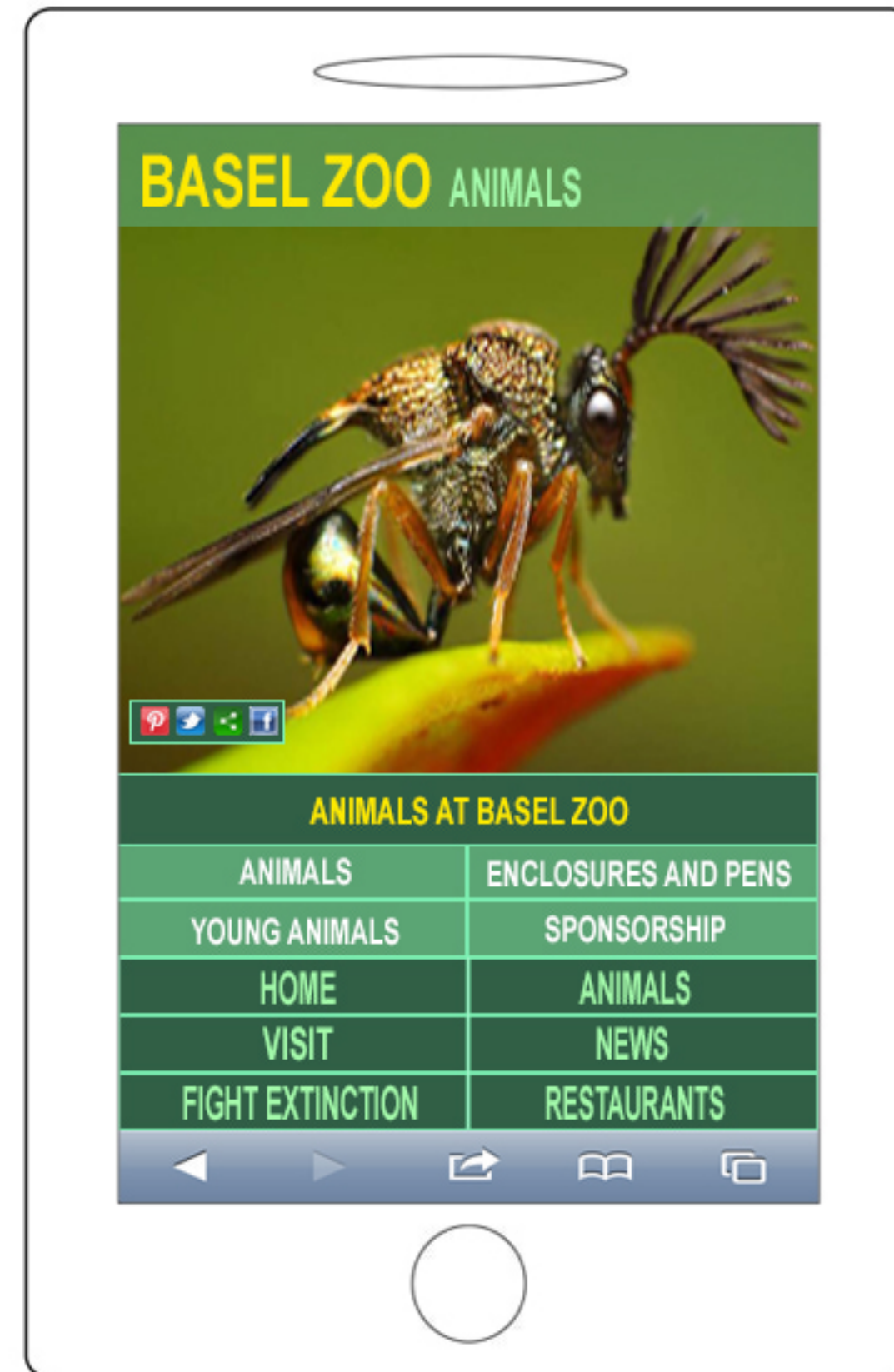
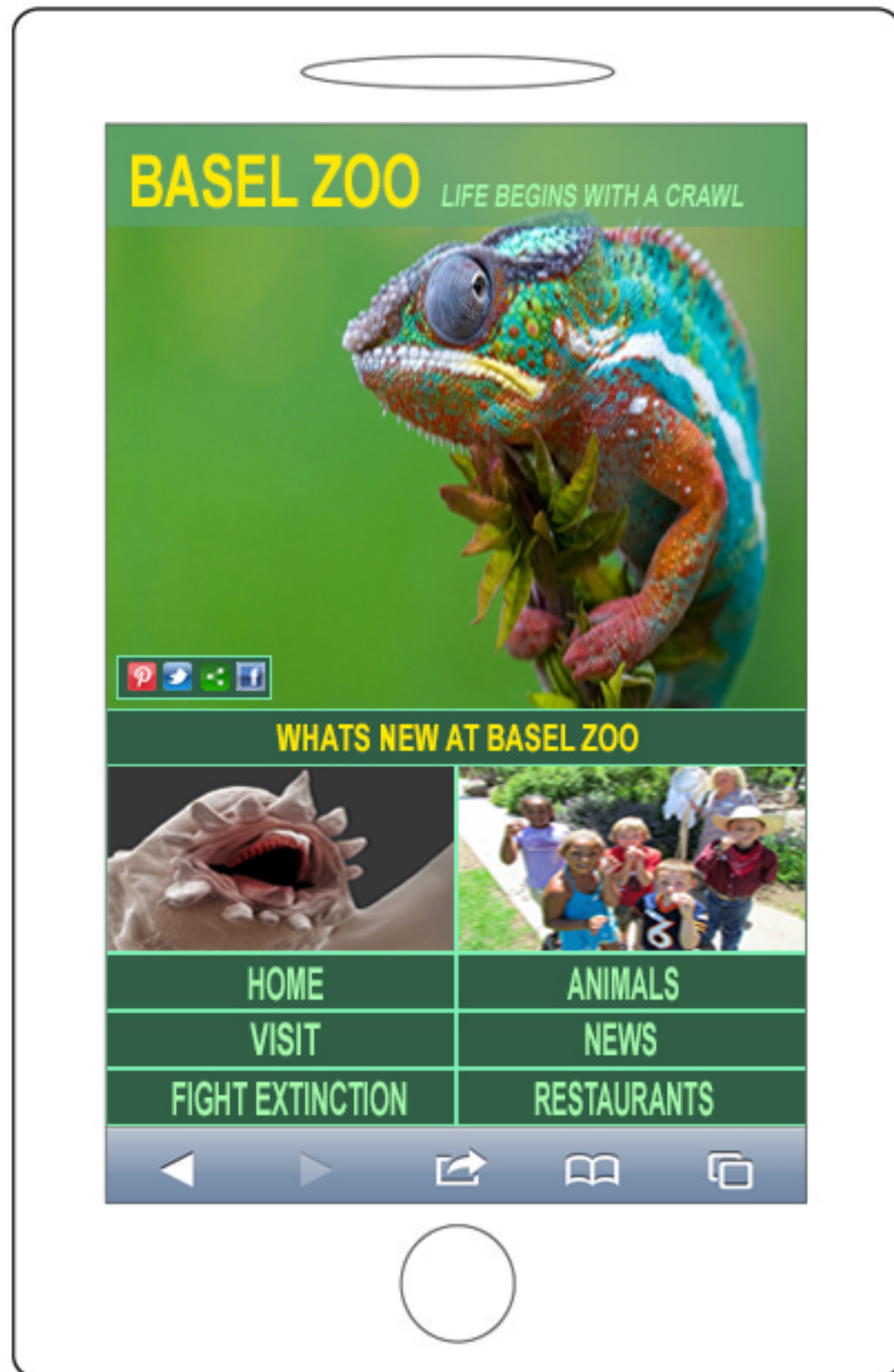
UI/UX

Click on logo for full web site.

Photos take you to what's new.

Shows date and time for the cafe and Restaurant

Each animal menu option will take user to a smart phone friendly version of the page



## UI/UX

Photos under WHATS NEW AT BASEL ZOO will take the user to a smartphone friendly version of the whats new page.

By clicking the BASEL ZOO Logo it will take the user to a full version of the site.

Social media icons will take the user to the respective social media icons page.

By clicking on the links under Animals At Basel Zoo it will take you to smartphone versions of each linked page.

By clicking the BASEL ZOO Logo it will take the user to a full version of the site.

Reservations links are active and will open e-mail app on the user's phone if clicked.

By clicking the BASEL ZOO Logo it will take the user to a full version of the site.

## BEGINNING



Ants crawl across the branch and the words LIFE BEGINS WITH A CRAWL fly in from the left side of the banner

## MIDDLE



Chameleon comes in on the left and his tongue shoots out to grab the zoo name, slogan, and fighting extinction logo

## END



The chameleon closes his mouth with the zoo name, slogan and fighting extinction logo remaining